

# HOLIDAY JOB SEARCH GUIDE

## 4 R's to a Successful Job Search during the Holiday Season

### REFLECT

Now is the time to reflect upon your career goals, values, strengths, and milestones, as well as your challenges. What is your ideal role, industry focus, driving motivators, and company culture? Carve out a clear vision and mission for 2021. How can you make 2021 different?



### REVAMP YOUR BRAND

Once you have a clear focus established, seek professional support with a customized resume package. Get your LinkedIn profile polished to set you apart. Refine your brand by taking a course, revamping marketable skills, or learning something new. What other brand marketing tools would help?

### REACH OUT

The holidays are a great time to reach out and do networking. Talk about your passion and purpose. Find about others' career goals. How can you help? Reach out to recruiters. Follow up! Offer business cards. Form a job search group. Stay updated with labour market trends and developments. Pursue opportunities.



### REJUVENATE

Take time out for you! Spend quality time with loved ones. Remember to surround yourself with positive people and environments. Work out stress. Meditate. Do yoga. Take care of your needs. Get in touch with your inner child. Volunteer and make a difference.

THINK CREATIVELY AND VISUALIZE A NEW CAREER HORIZON!

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