

10 Empowering Job Search Tips



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Remember: Quality Over Quantity



You only need one company
to hire you.

Spend time identifying
the right companies to work
for rather than contacting
hundreds of companies.

Get your résumé in front of the key
hiring managers or decision-
makers.

Ensure that your résumé is
customized towards each role
that you apply for. Generic
résumés don't work!

You are unique so why should your
résumé be generic?

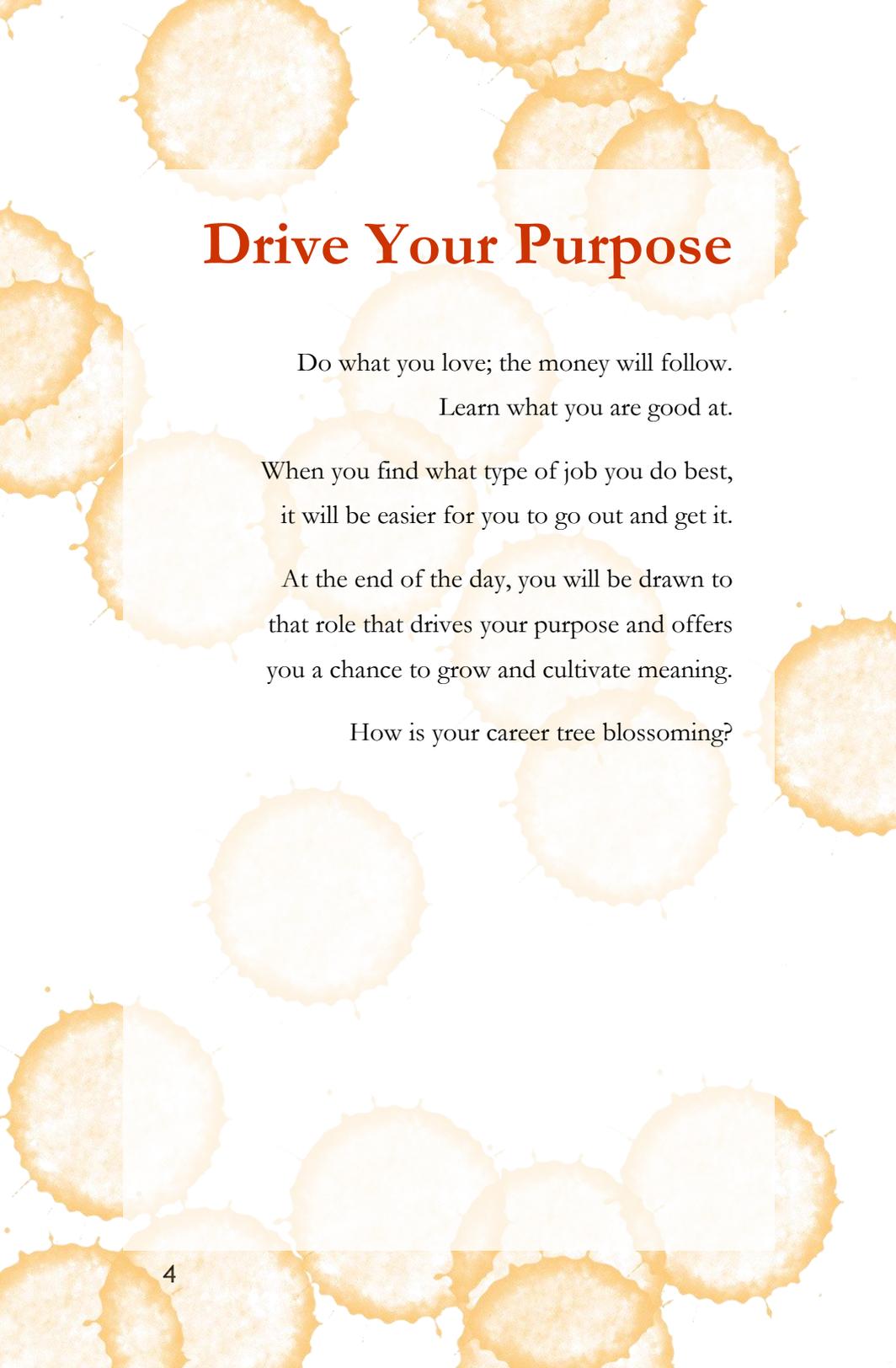
Articulate Your Unique Value

Learning how to sell yourself in a job search is the most important skill you will ever need, no matter what job you have.



Honour your Unique Value Proposition. Reevaluate it and keep refining it. This is an integral part of your overall brand.

The question to ask: What sets you apart and how can you best put your talents to great use where you will be appreciated and make a difference?



Drive Your Purpose

Do what you love; the money will follow.

Learn what you are good at.

When you find what type of job you do best,
it will be easier for you to go out and get it.

At the end of the day, you will be drawn to
that role that drives your purpose and offers
you a chance to grow and cultivate meaning.

How is your career tree blossoming?



Consider Local Media Part of Your Job Search Plan

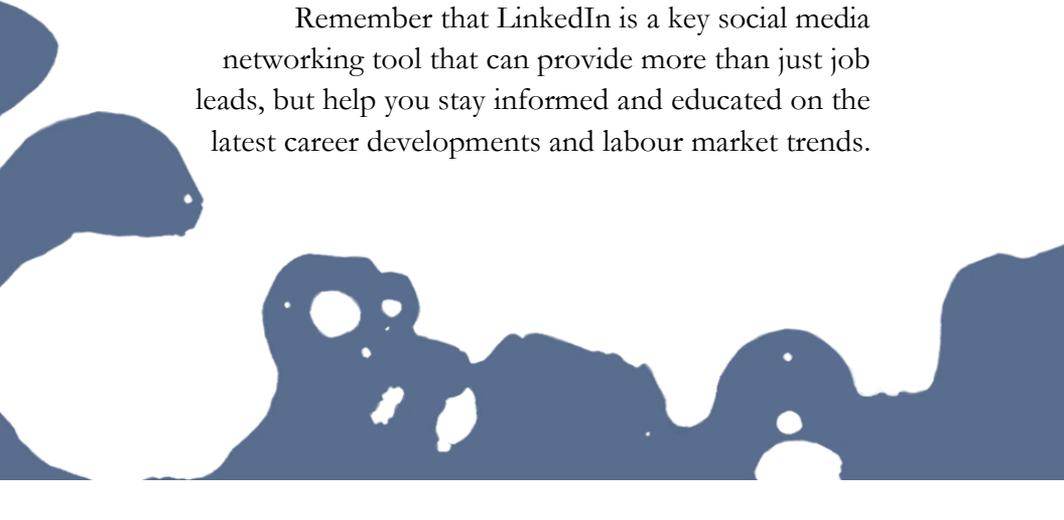
With a local job search, don't overlook local media.

These organizations may provide access to employers who use radio, TV, and websites to advertise job openings.

You can also find solid research through job openings or changes happening in certain fields or industries.

Forecast and plan ahead. Understand how it could impact your job search progress.

Remember that LinkedIn is a key social media networking tool that can provide more than just job leads, but help you stay informed and educated on the latest career developments and labour market trends.



Maximize Your Productivity

Eliminate time-wasters from your job search.



A lot of the time that could be spent on finding a job is squandered with activities that seem productive, but are not.

Remember the value of active and strategic networking. Take one step at a time and focus on starting with your trusted supports or champions – the people who know, respect, and trust you.

Don't be afraid to talk about your passion and offer support to others. It's about give and take.

Tracking and monitoring your progress as well as refining your strategy will maximize your success.

Unleash the Hidden Job Market

Being the first to reply to an ad doesn't mean you're more likely to get the job. Most employers don't sit in front of their computers reading each résumé as it comes in.

Utilizing a hidden job market based approach can help you forecast and scope out opportunities where you will shine.

Do your research! What company would need someone with your particular skill sets?

Where is there a need in your field or industry? Reach out!

Treat Your Job Search as a Full-Time Job

See your jobs search as
a full-time
marketing
campaign.

Write out the task
lists and perform
them according to
prioritization.

Whether you reach out to a recruiter or network in
person, online or at an event, remember that strategic
action and networking leads to powerful results.

Set SMART goals and be clear on your outcome.





Leverage Your Vision & Mission

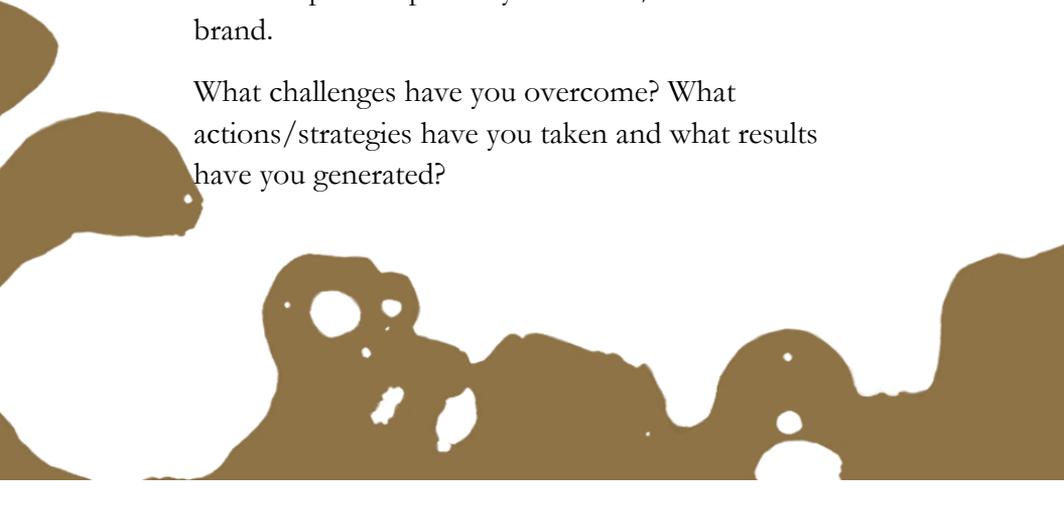
Write down the reasons why a particular job is ideal for you. Highlight the keywords of a posting and evaluate how does this align with you and vice versa.

You need to understand your focus and offerings and convince the interviewer of the problem that you intend to solve in their organization.

What is your vision and mission? Carve it out on paper and design a vision/mission board.

Note that your career stories and accomplishments are an important part of your vision/mission and brand.

What challenges have you overcome? What actions/strategies have you taken and what results have you generated?



Make a Difference

Make a tangible
difference. Volunteer.

Build and lead a
group to drive
innovation.

Participate in a
committee or
board role.

You will be doing something meaningful while
keeping your marketable skills sharp and helping
others to support a cause you believe in.

And it could just lead to your next job or other
meaningful opportunities.



Make a Wise Investment in Your Job Search



People who are most successful in finding and getting the job show a willingness to invest their time, energy, and money in their job search.

When applying, remember you get paid for EFFORT (showing up on time), ATTITUDE (being positive), and RESULTS (doing what needs to be done).

Think creatively and visualize a new career horizon and seek professional career support!

Creative Horizons Communications – Resumes

Providing strategic solutions to enhance your career success!



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